



BEYOND BORDERS

Neighbours together

COMMUNICATION EXPERT NEEDED!





WHAT is Beyond Borders?

It is a strategic, long-term partnership of regional SALTO Resource Centres and National Agencies of the Erasmus+ Youth and the European Solidarity Corps on cooperation between the programme and the neighbouring partner countries.

Check out more: www.beyondb.eu

WHO do we look for?

We look for a multi-talented person who will support us in external communication about the Beyond Borders key activities in 2024 as well as their multimedia documentation.

If this cooperation is successful, we hope to prolong it and expand in next years.





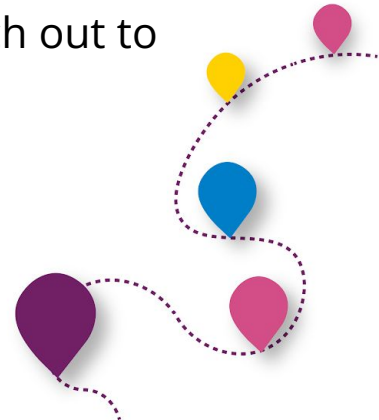
Tasks around an interregional seminar 10-14 June 2024, Morocco

- to prepare 2-3 posts for social media before the seminar, informing "the outer world" about it, promoting [BB portal](#) and its articles and connecting it with the potential articles / stories coming from the seminar participants (requires to reach out to some of them);
- to join the seminar in June, make 30-40 quality photos and publish 2-3 posts/reels during the seminar about it;
- prepare a story / article from the seminar (based on short interviews with several participants and organisers); for the [BB portal](#) and disseminate it via the social media;
- to contribute to the [BB newsletter](#) with 1-2 information about the seminar.



Tasks around a stakeholders conference 16-20 September 2024, Germany

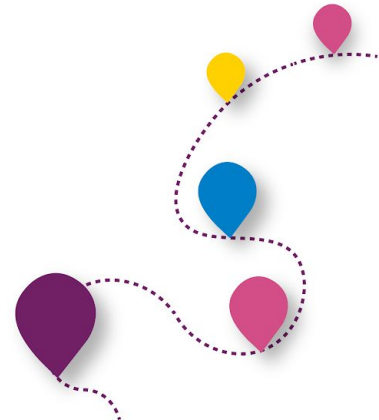
- to post in social media [making "a buzzz"] about the conference (ca. 2 posts a month in the period of June-September) incl.
 - sharing content information on cooperation with the neighbouring partner countries as a warm-up for the conference participants (provided by the BB partners,: like snippets from RAY research and the recommendation developed etc.);
 - sharing insights from the conference guests (requires to reach out to some of them); as well as
 - sharing short interactive content engaging "the outer world" audience on the topics of the conference;





Tasks around a stakeholders conference (cont.) 16-20 September 2024, Germany

- join the conference in September, make 30-40 quality photos and publish daily posts/reels during the conference about it;
- prepare a story / article from the conference (based on short interviews with several participants and organisers) for the [BB portal](#) and disseminate it via the social media;
- to contribute to the [BB newsletter](#) with 1-2 information about the conference.



WHAT do we already have?

- BB visual identity
- [BB portal](#)
- [BB newsletter](#)
- 3 facebook pages of regional SALTOs:
 - [South East Europe](#)
 - [EuroMed](#)
 - [Eastern Europe and Caucasus](#)
- a number of social media and newsletters of the SALTO and National Agencies network that can help to share & promote

Potential follow up

We consider working with a communication expert in a long-term perspective, to cover the general developments of BB partnership and its events as well as to support BB partners in dissemination of the information related to the youth cooperation between the programme and the neighbouring partner countries.

For this we expect to cooperate with an **open, creative and proactive** expert.





Interested?

Send us your motivation letter (in .pdf) including:

- arguments why is it YOU who fit our needs the most;
- short portfolio / examples of your texts, articles as well as multimedia works;
- information who had published your works, you might add links to your published content and/or provide recommendations;
- quote of your fee for the tasks described (in EUR gross).

Looking ahead YOUR proposal by 16th of April 2024. We will answer back by 20th of April. Send the proposal please to tomek@salto-youth.net





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Erasmus+
Enriching lives, opening minds.

