



**Our Digital
Future—
c'est ICI** INCLUSION
COLLABORATION
INSPIRATION

SOCIAL MEDIA KIT

- Facebook posts (topic based)
- Twitter & hashtags to include
- Newsletter write-up

#thinkdigitalfuture

#Thinkathon #OurDigitalFuture #CloserThanEver #influencepolitics #EUCanada #cjendg
#ThinkYoung #goetheinstitutmontreal #goethegram

/. **Posts for Facebook & Instagram**

CALL FOR ACTION

Feel excluded or want to raise your voice for inclusion in the digital era? Connect with driven young people from Europe and Canada and develop ideas for our future on a topic of your choice.

Your opinion matters! All outcomes will be shared with European and Canadian policymakers to make sure your voice is heard.

Registrations open from October 1st to December 1st

Be a change-maker, #thinkdigitalfuture

REGISTER NOW!

👉 <https://bit.ly/3cEbggF>



STARTING A DISCUSSION

You want to influence politics, feel excluded or want to raise your voice for inclusion in the digital era?

Connect with like-minded people from Europe and Canada to shape our future around "Health", "Racism", "Climate Change", "Education", and "Gender Equality".

Listen to guest speaker series, acquire new skills, expand your network, run the chance to win cash prizes and be a change-maker!

REGISTER NOW!

👉 <https://bit.ly/3cEbggF>



OPPORTUNITY BASED

Looking to back-up "motivated" on your CV with experience?

Join us at our Thinkathon as of October 1st and connect with like-minded people from Europe and Canada to shape our future around "Racism", "Education", "Gender Equality", "Climate Change" and "Health".

What's in it for you?

You will:

- Run the chance to win a cash prize up to 400Euros per team member
- Develop an international network and exchange on best practices by collaborating online with individuals from Europe and Canada.
- Listen to expert speakers, acquire new skills and live a memorable experience

👉 <https://bit.ly/3cEbggF>



TOPIC OF DISCUSSION

How can we as a society ensure that a person's heritage does not interfere with their ability to participate and thrive in a technology driven world?

How can we ensure that women and LGBTQAI individuals receive equal opportunities and pay in all work forces?

How can the public health sector in Europe ensure that the digital health initiatives do not exclude low income households, people living in rural areas, or underrepresented groups?

How can digitalization enhance the education process in terms of content, tools, and accessibility?

How can we ensure that these environmentally beneficial practices are available for marginalized communities and low-income households?

Your opinion matters! All outcomes will be shared with European and Canadian policymakers to make sure your voice is heard.

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//. *Tweets*

Message #1: General Call Out

Be a change-maker! Join us at our #ThinkathonDeluxe as of October 1st, discuss technological advancements and influence policies surrounding #racism, #climatechange, #genderequality, #education, and #health
#EuCanada #ThinkYoung #CJENDG #goetheinstitutemontreal #ThinkDigitalFuture

Message #2: Opportunity Based

1) Goal setting:

Overwhelmed by the digital world? Change old ways, acquire new knowledge and skills, and #thinkdigitalfuture. Join the conversation TODAY 📌 <https://bit.ly/3cEbggF>
#EuCanada #ThinkYoung #CJENDG #goetheinstitutemontreal #CloserThanEver
#influencepolitics

2) Causes and activism:

Seeking to give more time to important causes?

Join us from October 1st to #thinkdigitalfuture surrounding #health, #racism, #education, #climatechange and #genderequality! What are you waiting for? Sign up 📌
<https://bit.ly/3cEbggF>
#EuCanada #ThinkYoung #CJENDG #goetheinstitutemontreal #CloserThanEver
#influencepolitics

3) Employment + Networking:

Polishing your CV? Back up "motivated" and "team worker" by signing up for Thinkathon. Join the conversation and #thinkdigitalfuture with us! Sign up TODAY ➦ <https://bit.ly/3cEbggF>
#EuCanada #ThinkYoung #CJENDG #goetheinstitutemontreal #CloserThanEver
#influencepolitics

Message #3: Topic Based

What is the future of our world? What are the issues facing healthcare networks around the world? How can we reduce our ecological impact? How can we eradicate racism? What are the problems of the education system? Join the conversation and be part of the change!

For more information ➦ <https://bit.ly/3cEbggF>

Message #4: Topic Based

95% This is the degree of certainty, described as "extremely likely", that "human activity is the main cause of the observed warming" since the middle of the 20th century! Join us for our online Thinkathon for a chance to develop recommendations on the subject.

Register TODAY

➦ <https://bit.ly/3cEbggF>

III. NEWSLETTER

Our Digital Future - C'est ICI !

Over the past 30 years, a new digital culture, interactivity and instantaneous communication have fundamentally changed our world. We are now at a new crossroads: technological advances will all change how we live, work, play and participate in society – administratively, economically, socially and politically.

If you are a young adult between 18 and 30, reside in either Europe or Canada and interested in shaping your digital future, this is the right project for you! The 2nd Thinkathon Online Challenge, takes place online, connecting youth from Europe and Canada. The registration phase is from October 1st to December 1st, 2020. Register as of now and run the chance to win great prizes!

Connect with likeminded people from Europe and Canada and develop ideas for our future on the topics of Racism, Education, Health, Climate Change and Gender Equality. Your opinion matters! All outcomes will be shared with European and Canadian policymakers to make sure your voice is heard.

For further information and inscription please click here: <https://bit.ly/3cEbggF>